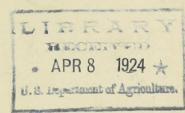
# Historic, Archive Docum

Do not assume content reflects current policies, or practices.





FIG BORDER



# PRICE LIST 1924

The Mursery 60.

Fresno,

California

# Information for Purchasers

PACKING CHARGES: We charge for same only to cover the cost of material used.

PRICES: All prices quoted in this list are for stock at Fresno. Freight and express are to be paid by purchasers.

ERRORS: Errors or complaints must be reported within ten days of receipt of goods.

QUANTITY RATES: Stocks mentioned in this list will be furnished as follows: 5 of a variety at the 10 rates; 50 at the 100 rate; 300 at the 1000 rate.

#### NUMBER OF TREES OR PLANTS TO AN ACRE

THE PROPERTY OF TREES OF TENTION	10 mil neite
	Square Method
6x 6	1210
6x 8	907
6x10	
6x12	
8x 8	
8x10	
8x12	
10x10	
10x12	
16x16	
20x20	
20x24	
22x22	
24x24	
25x25	
30x30	
35x35	
40x40	
50x50	18

RULE—Square Method: Multiply the distance in feet between the trees by the distance the plants are apart in the rows, and the product will be the number of square feet for each plant or hill, which, divided into the number of feet in an acre (43,560), will give the number of plants or trees to the acre.

RULE—Equilateral Triangle Method: Divide the number required to the acre "square method" by the decimal .866. The result will be the number of plants required to the acre by this method.

#### TERMS AND REMITTANCES

These Prices Supercede All Others.

All of our stock is sold for cash, unless other arrangements are made. Remittances can be made to us either by post office or express money order, registered letter, bank draft, or check. It often happens that our customers find it more convenient to send us a personal check on their local bank and such checks will be accepted for collection.

On all orders placed in advance we ask that 20 per cent deposit be forwarded with the order and we will then reserve the stock for shipment at any time designated by the customer.

#### DESCRIPTIVE CATALOGUE

(Without prices) will be mailed to you free upon request.

# To the Planter:

We have an excellent stock of Trees and Vines now growing at our several Nursery Plants which will be ready for delivery for this coming season's planting, consisting of all leading commercial varieties of:

ALMONDS PLUMS
APPLES PRUNES

APRICOTS POMEGRANATES

CHERRIES QUINCES
FIGS WALNUTS
GRAPES OLIVES

NECTARINES LEMONS
PEACHES ORANGES

PEARS POMELOS

PERSIMMONS BERRIES

If you contemplate the planting of any fruit stocks this coming season, we will be glad to receive your order at this time, which will enable us to make reservation for you of the varieties which you desire to secure.

We extend to you a cordial invitation to visit any of our Nursery Plants and see the care exercised in the growing and handling of our stock.

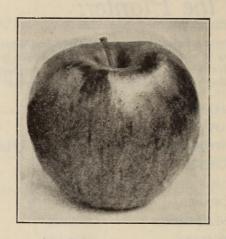
We are always ready and willing to confer with our customers as to the best methods of shipping, planting, pruning or caring for their orchards or vineyards, as we fully realize their success is our success.



# The Fresno Nursery Company

(INCORPORATED)

FRESNO, CALIFÓRNIA, U. S. A. Main Office, 955 BROADWAY



### **DECIDUOUS FRUITS**

6 to 8 ft. trees to caliper not less than ¾ inch 4 to 6 ft. trees to caliper not less than ½ inch 3 to 4 ft. trees to caliper not less than ¼ inch 2 to 3 ft. trees to caliper not less than ¼ inch

#### **APPLES**

	Each	10	100	1000
6 to 8 ft. (3/4" up)	\$ .80	\$6.00	\$45.00	\$400.00
4 to 6 ft. (1/2" up)	75	5.50	40.00	350.00
3 to 4 ft. (3/8" up)	.60	5.00	35.00	300.00
2 to 3 ft. (1/4" up)	55	4.50	30.00	250.00
1½ to 2 ft. (3/16" up)	.50	4.00	25.00	200.00
Arkansas Black	Jonathan	Sta	yman Win	esap
Delicious	Red Astrachan	W.	W. Pearm	ain
Early Harvest	Red June	Wi	nter Banan	ia
E. Spitzenberg	Rome Beauty	Ye	llow Bellflo	wer
Gravenstein	Skinner Seedling	Y.	N. Pippin	

#### CRAB APPLES

E	Each	10	100
4 to 6 ft. (1/2" up)\$	.75	\$5.50	\$45.00
3 to 4 ft. (3/8" up)	.60	5.00	40.00
2 to 3 ft. (1/4" up)	.55	4.50	35.00
1½ to 2 ft. (3/16" up)	.50	4.00	30.00
Yellow Siberian			

#### APRICOTS—On Apricot and Peach

E	ach	10	100	1000
4 to 6 ft. (1/2" up)\$	75 \$5	5.50 \$4	0.00 \$35	0.00
3 to 4 ft. (3/8" up)		5.00 3:	5.00 30	00.00
2 to 3 ft. (1/4" up)	.55	4.50 3	0.00 25	0.00
	50	4.00 2	5.00 20	00.00

#### APRICOTS—On Myrobolan

	Each	10	100	1000
4 to 6 ft. (1/2" up)	\$ .75	\$5.50	\$45.00	\$400.00
3 to 4 ft. (3/8" up)	.60	5.00	40.00	350.00
2 to 3 ft. (1/4" up)	55.	4.50	35.00	300.00
1½ to 2 ft. (3/16" up)		4.00	30.00	250.00
Blenheim	Newcastle Early	Ro	yal	
Hemskirke	Routier's Peach	Til	ton	

Hemskirke Routie Large Early Montgamet

-		-	-	-	-	-
	ш			RI		
		ши				•

CHERNIES			
	Each	10	100
6 to 8 ft. (3/4" up)	\$ .95	\$7.00	\$60.00
4 to 6 ft. (½" up)		6.50	55.00
3 to 4 ft. (3/8" up)		6.00	50.00
2 to 3 ft. (1/4" up)	80	5.50	45.00
Bing		glish Morel	lo
Black Tartarian	Ro	yal Ann	
FICS (Fyo	onting	Convi E	(ac)

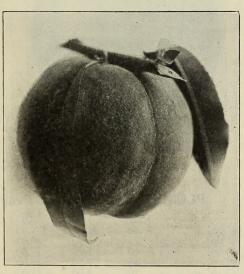
FIGS—(Excepting Capri Figs)

Purchasers should order Capri Fig Trees with all orders of Calimyrna trees.

Calimyrna trees.				
	Each	10	100	1000
4 to 5 ft. (5/8" up)	\$ .65	\$4.50	\$40.00	\$350.00
3 to 4 ft. (1/2" up)		4.00	35.00	300.00
2 to 3 ft. (3/8" up)	.45	3.50	30.00	250.00
1½ to 2 ft. (¼" up)		3.00	25.00	200.00
Calimyrna		Mi	ssion (Blac	k)
Kadota		Wh	ite Adriati	C
O 'E' 10		100		

Capri Figs 10c per tree higher

NECTA	ARINES		
E	ach 10	100	1000
4 to 6 ft. (1/2" up)\$	.75 \$5.50	\$45.00	\$400.00
3 to 4 ft. (3/8" up)		40.00	350.00
2 to 3 ft. (1/4" up)		35.00	300.00
	50 4.00	30.00	250.00
Advance		Stanwick	
New White		Victoria	



#### Peaks Cling

	PEACHES			
	Each	10	100	1000
4 to 6 ft. (1/2" up	)\$ .75	\$5.50	\$40.00	\$350.00
3 to 4 ft. (3/8" up	.60	5.00	35.00	300.00
2 to 3 ft. (1/4" up	)55	4.50	30.00	250.00
1½ to 2 ft. (3/16")	up) June Buds .50	4.00	25.00	200.00
1 to 1½ ft. (2/16"	up) June Buds		20.00	175.00
6 to 12 inches, Ju	ne Buds		17.50	150.00
Alexander	Heath Cling	Pa	lora Cling	
Blood Cling	Late Crawford		illips Cling	

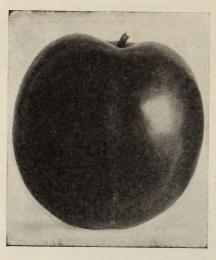
Briggs Red May
Early Crawford
Elberta
Foster
Hales Early
J. H. Hale
Hauss Cling
Elate Clawfide
Levy Late Cling
Lovell
McDevitt's Cling
McKevitt's Cling
Mayflower
Muir
Peaks Cling

Salway Sellers Orange Cling Strawberry Free Strawberry Cling Tuscan Cling 6 to 8 ft. trees to caliper not less than 34 inch 4 to 6 ft. trees to caliper not less than 15 inch 3 to 4 ft. trees to caliper not less than 35 inch 2 to 3 ft. trees to caliper not less than 14 inch

#### PEARS—On Jap and French

	Each	10	100	1000
6 to 8 ft. (3/4" up)	\$ .80	\$6.00	\$50.00	\$450.00
4 to 6 ft. (1/2" up)	75	5.50	45.00	400.00
3 to 4 ft. $(\frac{3}{8}'' \text{ up})_{}$	.60	5.00	40.00	350.00
2 to 3 ft. $(\frac{1}{4}'' \text{ up})_{}$	.55	4.50	35.00	300.00
1½ to 2 ft. (3/16" up)	.50	4.00	30.00	250.00
Bartlett	Doyenne du Con	nice	Madeleine	
Beurre Bosc	Easter Beurre		Seckel	
Beurre d'Anjou	Glou Morceau	. /	Winter Nelis	
Beurre Hardy				

Pears on Quince 5c per tree higher



Santa Rosa

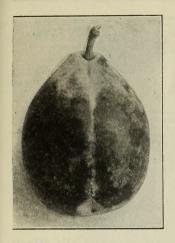
#### PLUMS-On Apricot and Peach

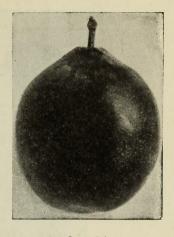
6 to 8 ft. (34" up) 4 to 6 ft. (1/2" up) 3 to 4 ft. (3/8" up) 2 to 3 ft. (1/4" up) 11/2 to 2 ft. (3/16" up)	75 60 55	10 \$6.00 5.50 5.00 4.50 4.00	100 \$45.00 40.00 35.00 30.00 25.00	1000 \$400.00 350.00 300.00 250.00 200.00
Beauty Climax Jefferson		Ke Sar	lsey Japan nta Rosa llow Egg	200.00

# PLUMS—On Myrobolan

	Each	10	100	1000
6 to 8 ft. (1/4" up)	\$ .80	\$6.00	\$50.00	\$450.00
4 to 6 ft. (1/2" up)		5.50	45.00	400.00
3 to 4 ft. (3/8" up)	.60	5.00	40.00	350.00
2 to 3 ft. (1/4" up)		4.50	35.00	300.00
1½ to 2 ft. (3/16"	up)50	4.00	30.00	250.00
Beauty	Formosa	Sat	suma	
Burbank	Grand Duke	Sin	non	
Climan	Casan Cana	117:	aleann	

Beauty Formosa Satsuma
Burbank Grand Duke Simon
Climax Green Gage Wickson
Damson Jefferson Yellow Egg
Santa Rosa Kelsey Japan





French Improved

Angiers
Apple of Orange

Imperial

Pineapple Smyrna Rea's Mammoth

PRU	NES-On.	Almond,	Apricot a	nd Peach
	Each	10	100	1000
6 to 8 ft. (3/4" up)	\$ .80	\$6.00	\$45.00	\$400.00
4 to 6 ft. (½" up)		5.50	40.00	350.00
3 to 4 ft. $(\frac{3}{8}'' \text{ up})_{}$	60	5.00	35.00	300.00
2 to 3 ft. (1/4" up)	.55	4.50	30.00	250.00
$1\frac{1}{2}$ to 2 ft. $(3/16'' \text{ up})_{}$	50	4.00	25.00	200.00
1 to 1½ ft. (2/16" up) Jur	ne Buds		20.00	175.00
PRU	NES-On	Myrobol	an	
	Each	10	100	1000
6 to 8 ft. (3/4" up)	\$ .80	\$6.00	\$50.00	\$450.00
4 to 6 ft. (½" up)	75	5.50	45.00	400.00
3 to 4 ft. (3/8" up)	60	5.00	40.00	350.00
2 to 3 ft. (1/4" up)		4.50	35.00	300.00
1½ to 2 ft. (3/16" up)	.50	4.00	30.00	250.00
Double X French Im	perial	Su	gar	
French Improved Ro	be de Sargen		agedy	
	indard			

#### Double X French, 5c per tree higher

PERS	SIMMO	NS		
4 to 6 ft 3 to 4 ft Hachiya			Nashi	Each \$2.00 1.50
Паспіуа		Tane	Nasni	
POM	<b>EGRAN</b>	ATES		
4 to 6 ft. (½" up)	.50	10 \$4.50 4.00 3.50	100 \$40.00 35.00 30.00	1000 \$350.00 300.00 250.00
QUIN	NCE			
4 to 6 ft. (½" up)	.60	\$5.50 5.00 4.50	100 \$50.00 45.00 40.00	1000 \$450.00 400.00 350.00

LOOUATS-Seedlings

			Each
3 to 4	ft	 	\$2.00
2 to 3	ft	 	1.50



Nonpareil

AL	MC	ND	S-Or	Almo	ond
----	----	----	------	------	-----

	Each	10	100	1000
4 to 6 ft. $(\frac{1}{2}'' \text{ up})_{}$	\$ .75	\$5.50	\$45.00	\$400.00
3 to 4 ft. $(\frac{3}{8}'' \text{ up})_{}$	.60	5.00	40.00	350.00
2 to 3 ft. (1/4" up)	55	4.50	35.00	300.00
Drake's Seedling	Ne Plus Ultra		Texas Proli	fic
I. X. L.	Nonpareil			

## WALNUTS—Grafted on Calif. Black

		Each	10	.100
8 to 10 ft. (1" up)		\$2.00	\$17.50	\$165.00
6 to 8 ft. (3/4" up)			16.00	150.00
4 to 6 ft. (1/2" up)		1.50	13.50	125.00
3 to 4 ft. $(\frac{3}{8}'' \text{ up})_{-}$		1.25	11.00	100.00
Eureka Franquette	Mayette Payne's Seedling		centia Perf Ison Wond	

#### WALNUTS—Seedlings

	Each	10	100
8 to 10 ft	\$ .75	\$6.00	\$55.00
6 to 8 ft	60	5.00	45.00
4 to 6 ft		4.00	35.00
California Bl	ack		

#### **OLIVES**

	Each	10	100
5/8 to 3/4"	\$1.10	\$9.00	\$80.00
½ to 5/8"	1.00	8.00	70.00
Manzanillo	- Miss	ion	

# CITRUS FRUITS

#### LEMONS, ORANGES and POMELOS

	Each	10
5/8 to 3/4"	\$1.75	\$15.00
<sup>5</sup> / <sub>8</sub> to <sup>3</sup> / <sub>4</sub> "	1.50	12.50
Eureka Lemon	Satsuma Orange	
Marsh's Seedless Pomelo	Washington Navel	Orange
Ruby Blood Orange	Valencia Orange	

# GRAPES—General Varieties

Heavy No. 1	Each\$ .20	10 \$1.50	100 \$4.50	1000 \$35.00
Cornichon Emperor Fresno Beauty	Malaga Muscat Sultana		ompson Seedless	

#### WINE VARIETIES

	Each	10 .	100	1000
Heavy No. 1	\$ .20	\$1.50	\$4.50	\$35.00
Alicante Bouschet	Mission	Rose of Peru		Zinfandel

# MARAVILLE de MALAGA

(RED MALAGA)

	Each	10	100	1000
Heavy No. 1	\$ .20	\$1.50	\$7.50	\$60.00



#### AMERICAN VARIETIES

Eac	:h 10
No. 1\$ .20	0 \$1.50
Concord	

## THE BERRY FRUITS

THE DERRI I		
Ea	ch 10	100
Cory's Thornless Blackberry\$	25 \$2.00	\$15.00
Mammoth Blackberry	20 1.50	10.00
Dewberry	20 1.50	10.00
Gooseberry	30 2.50	20.00
Loganberry	20 1.50	10.00
	20 1.50	10.00
Currant	30 2.50	20.00
Banner Strawberry	.30	2.00
Ea	ch 10	100
ASPARAGUS	\$ .30	\$2.00
RHUBARB\$ .2	2.00	15.00

## **DESCRIPTIVE CATALOG**

(Without prices) will be mailed FREE upon request.



Acacia Melanoxylon

# ORNAMENTAL DEPARTMENT

#### **CONIFERS**

CEDRUS (Blue or Green)		
Balled, 2 to 3 ft.	\$3.00	Each
Balled, 3 to 4 ft		
CYPRESS (Italian)		
	Each	
Balled, 2 to 3 ft.		
Balled, 3 to 4 ft	_ 3.50	30.00
JUNIPER		
Balled, 1 to 2 ft.	\$2.50	Each
Balled, 2 to 3 ft.		
PICEA (Blue or Green Spruce)		
Balled, 2 to 3 ft.	\$3.00	Each
Balled, 3 to 4 ft.		
SEQUOIA GIGANTEA (California Big Tree)		
Balled, 2 to 3 ft.	\$2.50	Each
Balled, 3 to 4 ft.		
SEQUOIA SEMPERVIRENS (Redwood)		
Potted, 2 to 3 ft.	\$1.50	Each
Potted, 3 to 4 ft.		

Balled, 2 to 3 ft.

#### **BROAD-LEAVED EVERGREENS**

F	CACIA	10
	Potted, 3 to 4 ft\$ .75 \$5	
F	RBUTUS (Strawberry Tree) Balled, 2 to 3 ft. \$2.50 Ea	ich
E	ERBERIS (Barbery) Balled, 1 to 2 ft\$1.25 Ea	ich
E	OXWOOD Balled, Cones—Globes—Squares \$2.50 to \$5.00 Ea	ich
(	OTONEASTER ( Red or Yellow Berries) Potted, 1 to 2 ft\$1.25 Ea	ich
E	RICA (Pink or White Heather) Balled, 1 to 2 ft\$1.50 Ea	ich
F	SCALLONIA (Pink or White)	

\$1.50 Each



Eucalyptus

- meanly posses	
EUCALYPTUS	
Each 10 Potted, 2 to 3 ft. \$2.50	100
Potted, 3 to 4 ft	
Transplanted in flats	3.00
EVONYMOUS (Green, Golden or Silver Variegated)	
Balled, 1 to 2 ft\$ Balled, 2 to 3 ft\$	1.25 Each 1.50 Each
ILEX (English Holly)	
Potted, 1 to 2 ft\$	1.50 Each
LAURUSTINUS	
Balled, 1 to 2 ft\$	1.25 Each
Balled, 2 to 3 ft.	150 Each

ACER (Maple)

LIGUSTRUM (California Privet)

2200011(Civi (Camorina 111/CC)	Each	100
Bare roots, 2 to 3 ft		
MAGNOLIA GRANDIFLORA Balled, 3 to 4 ft.	\$2.	50 Each
MAHONIA (Oregon Grape) Balled, 2 to 3 ft.	\$1.	50 Each
NANDINA (White Flowers and Red Berries) Balled, 1 to 2 ft.	\$1.	50 Each
OLEANDER (Assorted Colors)	-	
Potted, 2 to 3 ftPotted, 3 to 4 ft	_\$1.25	
PRUNUS (English Laurel) Balled, 2 to 3 ft.	\$2.	00 Each
PYRACANTHA (Evergreen Hawthorn) Balled, 2 to 3 ft		
SPANISH BROOM		

Potted, 3 to 4 ft.....\$1.00 Each
DECIDUOUS ORNAMENTAL TREES

# 6 to 8 ft. \$1.50 8 to 10 ft. 2.00 15.00

European Sycamore

MORUS (Mulberry) 6 to 8 ft	\$1	.25 Each
PLATANUS (European Sycamore) 8 to 10 ft	\$1 2	.50 Each
POPLAR (Balm of Gilead)	Each	10
8 to 10 ft	\$1.00	\$ 7.50 10.00
TEXAS UMBRELLA	Each	10
4 to 6 ft		\$6.00

6 to 8 ft.\_\_\_\_\_\_1.00

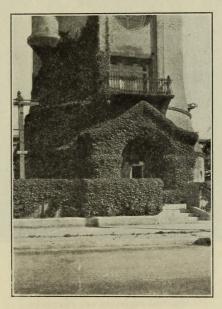
7.50

\$1.00 Each

3 to 4 ft.\_\_\_

#### **DECIDUOUS WEEPING TREES**

MORUS (Weeping Mulberry)	\$3.00 Each								
WEEPING WILLOW 8 to 10 ft	\$1.25 Each								
DECIDUOUS SHRUBS									
HYDRANGEA	\$1.00 Each								
SPIREA (Bridal Wreath) 3 to 4 ft.	\$ .75 Each								
SYRINGA (Purple or White Lilac)									



Ampelopsis Vetchii

#### **CLIMBING PLANTS**

Ampelopsis Veitchii (Boston Ivy)	\$ .60 Each
English Ivy	.60 Each
Honeysuckle (Red, White or Yellow)	.60 Each
Muehlenbeckia (Wire or Money Vine)	50 Each
Wisteria (Purple)	1.00 Each
PALMS	

PALIVIS	
CHAMAEROPS (Dwarf Fan Palm)	
Balled, 2 to 3 ft.	\$2.50 Each
Balled, 3 to 4 ft.	
PHOENIX CANARIENSIS (Date Palm)	
Balled, 2 to 3 ft.	\$2.00 Each
Balled, 3 to 4 ft.	

#### WASHINGTONIA (California Fan Palm)

Balled,	1	to	2	ft	 	-	_	 	_	 _ ~		_	 	_	 	_		 	_	 	\$	1.00	Eac	h
Balled,	2	to	3	ft	 	-	_	 			_	_	 _	_	 	_	_	_	_	 	1	2.00	Eac	h



Frau Karl Druschki

#### ROSES

(\*) Starred varieties are climbers Each

#### Prices\_\_\_\_ \$ .50

#### VARIETIES:

American Beauty. Rosy crimson. Anna de Diesbach. Bright pink. Baby Rambler. Crimson. Betty Coppery rose overlaid with gold.
\*Cherokee Double White. Pure white.
\*Cl. American Beauty. Cerise red. \*Cl. La France. Silvery pink. \*Cl. Mlle. Cecile Brunner. Salmon pink. Clio. Flesh, shaded pink. \*Crimson Rambler. Bright crimson.
\*Dorothy Perkins. Clear shell pink.
Frau Karl Druschki. Snow white.
General Jacqueminot. Bright crimson.

Geo. Arends. Delicate pink. Grus an Teplitz. Red (hedge rose). Juliet. Outside old gold; interior rosy red.
La France. Silvery pink.
Magna Charta. Rosy red.
Mlle. Cecile Brunner. Salmon pink.
Mrs. John Laing. Shell pink.
Paul Neyron. Dark rose.

Ulrich Brunner. Brilliant cherry red.

# Protect Your Trees

Planters and Nurserymen are particularly anxious to secure a perfect stand of their trees and to avoid as far as possible any injury to them by sunburn, rabbits, squirrels, etc.

For such protection we advise the use of-

# Yucca Tree Protectors

as we have found them to be very efficient and satisfactory to our many customers who are now using them.

The Yucca Protector is made from the Yucca Palm, being cut very thin (in the same manner as veneer wood) so as to admit plenty of ventilation and still afford the necessary protection for the young trees.

We are able to supply the Yucca Protectors, in the several sizes, at the following prices:

Length	Width	Wt. Per 100	Per 25	Per 50	Per 100 Per 1000	
30 in.	7 in.	22 lb.	\$1.00	\$1.50	\$2.50	\$22.00
24 in.	7 in.	18 lb.	.90	1.25	2.00	19.00
18 in.	7 in.	13 lb.	.80	1.10	1.75	16.00
16 in.	7 in.	12 lb.	.70	1.00	1.50	14.50
14 in.	7 in.	10 lb.	.60	.85	1.40	13.00
12 in.	7 in.	9 lb.	.50	.75	1.30	12.00

Address all orders to-

# THE FRESNO NURSERY CO., Inc.

P. O. Box 615.

FRESNO, CALIFORNIA

#### DESCRIPTIVE CATALOGUE

(Without prices) will be mailed to you free upon request.

